

**THE ROSKILDE FESTIVAL GROUP'S GOALS AND RESULTS FOR SUSTAINABLE DEVELOPMENT / 2024**

# IMPACT



**RFG**



**5.317** TON

The Roskilde Festival Group's  
CO<sub>2</sub>e emissions in 2024

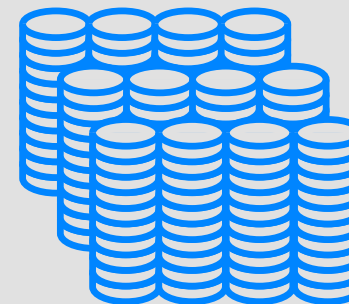
See page 6



**22%**

The percentage of waste from Roskilde  
Festival 2024 sorted for recycling

See page 6



**11,98** MILLION DKK

The Roskilde Festival Charity Society's  
donations to charitable causes in 2024

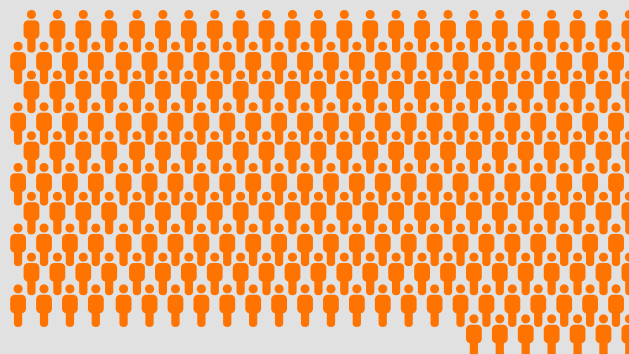
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**89%**

Satisfaction rate among year-round  
volunteers

See page 8



**247**

Emerging artists performed at the Roskilde  
Festival Group's events in 2024

See page 10



**1.459**

Members of the Roskilde Festival Charity  
Society as of 31 December 2024

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# HERE IS OUR IMPACT

With *Impact*, we aim to show how the Roskilde Festival Group works with sustainable development. This development focuses on balancing respect for planetary boundaries, creating value for people, and exploring new sustainable economic opportunities—for the benefit of future generations.

We are aware of both our achievements and the challenges we still face. We strive to measure the impact of our initiatives as accurately as possible and are aligning ourselves with common European sustainability reporting standards.

But for us, sustainability is about more than numbers and data. Small actions can drive significant change – *social tipping points*, where minor shifts lead to self-reinforcing movements. Through art, activism, and communities, we aim to inspire hope and action and help shape a future that extends beyond ourselves.

*Impact is published by the Roskilde Festival Group in connection with the annual general assembly of the Roskilde Festival Charity Society on 24 April 2025. This publication serves as a supplement to the annual reports of the Roskilde Festival Charity Society and the Roskilde Festival Foundation.*

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## ONLINE KNOWLEDGE

On the Roskilde Festival Group's website, you can find annual reports, analyses, and background materials that support our work with sustainable development:

**rfg.dk**

# METHODS

## ON BOTTOM LINES AND INDICATORS

The Roskilde Festival Group measures sustainability across four bottom lines: the artistic, environmental, social, and economic. Together, these bottom lines set the direction for our strategic ambition – to be a sustainable community that moves people and inspires the world around us.

For each bottom line, we have defined a set of future goals, linked to specific indicators. These indicators help us report on and measure the impact of projects and activities that are not directly quantifiable. They also provide a clearer overall picture of changes within each bottom line and across all four.

One example is the objective *We reduce environmental impact through greater and better resource utilisation*, where we track indicators such as eco-labelled purchases, reused materials, and total waste volumes.

This year, we report on key ESG indicators in the annual reports for the Roskilde Festival Charity Society and the Roskilde Festival Foundation. Towards 2026, we are working to expand this reporting to include the voluntary standards developed in response to the EU's Corporate Sustainability Reporting Directive (CSRD), reinforcing our commitment to increased accountability and transparency.





## HOW WE WORK WITH DATA

Data collection across the four bottom lines is based on 39 different indicators, each with a defined scope, a single data source, and a designated data manager responsible for ensuring the collection of all relevant data.

All 39 indicators have been developed through internal, cross-functional working groups. They have been selected based on the principle that they must both support an objective and be grounded in data that can be collected and applied in practice.

Data collection took place from December 2024 to January 2025 and includes sources such as counts, invoice readings, databases, project evaluations, and external analyses and reports. For example, in the food sector, we collaborate with a company that analyses purchasing data from three wholesalers and other suppliers of food and beverages for Roskilde Festival's stalls. The report provides insights into the percentage of organic products and the quantities purchased across different food categories.

Additionally, we extract data from internal systems and records, such as the number of emerging artists based on our own definition and membership numbers from our membership system. Not all sources and results are included in this publication, but all collected data is used in our internal develop-

ment work.

We are aware of varying data quality and are working towards having a larger share of our data externally validated in the future to further enhance credibility.

# 4

## BOTTOM LINES

Benchmarks for our development

# 39

## INDICATORS

Measure our efforts



## DATA SOURCES

Foundation for our measurements

*The Danish duo First Hate performing in the set design from Pride & Prejudice at the Betty Nansen Theatre in April. Data from the Roskilde Festival Group's special productions serve as an indicator for the artistic bottom line and reflect our efforts to bring niche artistic expressions to a broader audience.*







PHOTO: KIM MATTHAI LELAND



## ENVIRONMENT

Environmental sustainability is about significantly reducing our environmental footprint by minimising consumption, promoting a circular economy, protecting nature, and establishing meaningful green partnerships.

We work systematically to reduce our consumption through concrete initiatives outlined in our procurement policy and circular festival plan, as well as through strategic and focused partnerships that drive sustainable development.

These initiatives are not only aimed at creating change within the Roskilde Festival Group but also at inspiring others to take action. That's why we prioritise both measurable bottom-line results and proactive global and local communities as key elements of our green transition.

## OBJECTIVES

- **CARBON NEUTRALITY:** We aim to be carbon neutral in Scope 1 and 2 by 2025. In Scope 3, one of our targets is that the average meal sold at Roskilde Festival in 2025 must emit no more than 0.75 kg CO<sub>2</sub>e.
- **INCREASED RESOURCE UTILISATION:** We aim to reduce environmental impact through more efficient resource use. Our targets include halving total waste volumes and increasing recycling rates to 65%, based on 2019 levels.
- **PROTECTING NATURE AND BIODIVERSITY:** We prioritise local and organic procurement. We implement initiatives that protect nature and biodiversity, with a goal that at least 35% of all purchases in 11 specified product groups carry an eco-label.
- **GREEN PARTNERSHIPS:** We actively engage in partnerships focused on the green transition, ensuring a positive environmental impact.

## STATUS

- **EMISSIONS:** The total CO<sub>2</sub>e emissions for 2024 were 5,317 tonnes, with 5,220 tonnes originating from Roskilde Festival. This represents an overall reduction of just over 2,000 tonnes compared to 2023. Just over 1% of emissions came from Scope 1 and 2.
- **MEALS:** Food accounts for a significant share of Roskilde Festival's total CO<sub>2</sub>e emissions. In 2024, the average CO<sub>2</sub>e emissions per meal increased from 1.12 kg CO<sub>2</sub>e in 2023 to 1.14 kg CO<sub>2</sub>e in 2024. This increase is linked to a higher proportion of animal products (beef, lamb, pork, and dairy) in procurement. Meanwhile, vegetable and legume purchases decreased by 6% and 15%, respectively.
- **PROCUREMENT:** In March 2024, we introduced a new procurement policy with stricter requirements for goods and material purchases across our organisation. In 2022, 7% of our purchases in 11 selected product groups carried an eco-label. By 2023, this had increased to 15%.
- **WASTE:** Roskilde Festival 2024 generated 1,950 tonnes of waste, of which 22% was recycled. By comparison, in 2022, total waste was 1,500 tonnes, with a recycling rate of 20%. The increase in waste may partly be attributed to weather conditions, as rainy years often lead to higher waste volumes. 2024 was the second rainiest festival year in history. Additionally, 1,120 kg of hazardous waste was sorted, while 6,400 tonnes were sent to landfill.

## CO<sub>2</sub>E EMISSIONS

Roskilde Festival Group's CO<sub>2</sub>e emissions in 2024 distributed between Roskilde Festival and the group's other activities:



**5.220 tonnes**

Total CO<sub>2</sub>e emissions from Roskilde Festival

**97 tonnes**

CO<sub>2</sub>e emissions from the Roskilde Festival Group's other activities

## RECYCLING

Our ambition is to increase recycling and reach 65%.



**22%**

of waste from Roskilde Festival was recycled in 2024



**65%**

is our future recycling target

### HOW WE DO IT:

## LESS WASTE THROUGH RENTAL

Waste management at Roskilde Festival is a significant challenge, and we are working proactively on two fronts: preventing waste and improving sorting to increase recycling rates. These efforts are closely linked. To enhance recycling, we need to reduce the amount of single-use items left behind at the festival site, particularly low-quality camping gear, which makes up a large share of festival waste.

One solution is rental of camping equipment, designed to promote reuse and reduce single-use consumption. Participants can rent tents, mattresses, pavilions, and festival chairs with

a deposit, which is refunded when the equipment is returned.

2025 marks four years of this rental initiative, and the trend is clear: more and more festivalgoers are choosing to rent rather than own, ensuring that the equipment can be used again year after year. In 2024, we rented out nearly 9,000 units, representing an increase of almost 25% compared to 7,224 units in 2023. This rental system not only helps keep the festival grounds cleaner but also serves as a model for how practical solutions can address complex environmental challenges.







## SOCIAL

Social sustainability is about creating diverse and inclusive communities and improving conditions for people. This includes our volunteers, internship and support programmes, as well as the more than 100 project-based and full-time employees in the Roskilde Festival Group.

In all our activities, we work to promote community, diversity, and equality, with volunteer engagement at the core. Through safe spaces and philanthropic work, we make a difference for children and young people, amplifying the voices of young activists and their commitment to a sustainable future.

Our efforts range from inspiring reflection to concrete actions that drive positive change – both within our organisation and in the wider society.

## OBJECTIVES

- **DIVERSE COMMUNITIES:** We create and support diverse, inclusive, and respectful spaces and communities. This includes access to quiet areas at our events, diversity in recruitment, and targeted efforts to prevent unwanted behaviour and promote well-being.
- **VOLUNTEERING AND ACTIVISM:** We strengthen and develop volunteering and activism. We work to ensure high satisfaction among our volunteers and focus on attracting and engaging dedicated individuals in activities beyond Roskilde Festival, such as GRASP and RFX Safety.
- **YOUTH AND SOCIAL ENGAGEMENT:** We create opportunities for young people to actively participate in communities and sustainable initiatives. We support social causes through donations, with a significant portion of our contributions going to projects that enhance youth well-being and development.

## STATUS

- **SATISFACTION:** Satisfaction among volunteers and employees is an important indicator of a supportive environment and meaningful engagement. In 2024, satisfaction among our dedicated volunteers was 89%, up from 79% in 2022. The most recent employee survey was completed in January 2024, and we are currently working on new methods to gain more frequent and valuable insights. For this reason, we are not presenting an overall measurement for 2024.
- **UNWANTED BEHAVIOUR:** Reports of unwanted behaviour among festival participants at Roskilde Festival have steadily declined from 2016 to 2024. As part of the Orange Together initiative, we introduced three *Soft Spots* in 2024 – safe spaces where festivalgoers could engage in conversations about their experiences, well-being, and personal challenges.
- **VOLUNTEERING:** Roskilde Festival fosters a strong volunteer community, which continues to grow beyond the festival itself. For example, the number of volunteers in RFX Safety increased from 258 in 2023 to 307 in 2024.
- **DONATIONS:** In 2024, we distributed DKK 9.875.679 to 34 recipients within the social sector, including organisations such as U-Turn, LGBT+ Denmark, and Girltalk. Additionally, we provided DKK 1,101,411 in humanitarian donations to Doctors Without Borders and the Danish Red Cross.



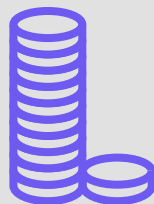
## SOCIAL DONATIONS

Roskilde Festival Group's donations to social causes:



**9,88** million DKK

donated to 34 social organisations in 2024.



**1,1** million DKK

donated to humanitarian causes.

## SATISFACTION

Satisfaction levels among employees and year-round volunteers:



**89%**

satisfaction among year-round volunteers.

### HOW WE DO IT:

## YOUTH WITH A CREATIVE DRIVE

Part of our proceeds in 2024 was donated to young people through the *Skabertrang* project in Roskilde Municipality. This artistic and educational initiative fosters creativity and creative expression by bringing together children, young people, and professional artists, musicians, and performers.

For some children and young people, creative communities are a natural part of everyday life, but for many, this world remains unfamiliar. The essence of *Skabertrang* is to reach this target group by bringing creative opportunities to the places where children and young people already spend their time.

The Roskilde Festival Charity Society donated DKK 2.1 million to the project to strengthen its impact and reach even more participants. The project is managed by Kulturskolen Roskilde in collaboration with Klub Roskilde Øst, AABEN DANS, and University College Absalon. Together, we hope that Roskilde Municipality can inspire others to develop similar initiatives.





PHOTO: JACOB STAGE

## ARTS

Artistic sustainability is about driving change and development in the cultural sector while ensuring equal access to the arts – both as an experience and as a form of expression. The arts have a unique ability to bring perspective to things we cannot immediately see. They help us sense rather than merely understand, making them a crucial element in creating change.

The Roskilde Festival Group actively works to strengthen the role of the arts in society. We support emerging artists and provide spaces for new artistic encounters, formats, and experiments.

Our concept of the arts is broad and includes music, performance, theatre, dance, literature, and architecture. Activism is also an important part of this bottom line, as it often goes hand in hand with the arts' ability to inspire and transform.

## OBJECTIVES

- **SUPPORT FOR EMERGING ARTISTS:** We promote artistic entrepreneurship and strengthen new generations of artists who have yet to establish themselves or achieve a breakthrough.
- **PROGRESSIVE ART:** We support innovative artistic experiences and provide platforms that foster artistic development and experimentation.
- **ARTISTIC COMMUNITIES:** We create opportunities for children and young people to engage in artistic communities and enhance creative experiences that bring people together.
- **DIVERSITY:** We promote representation and inclusivity by supporting structural change and continuously assessing the balance of gender, sexuality, ethnicity, and emerging movements in our programmes.

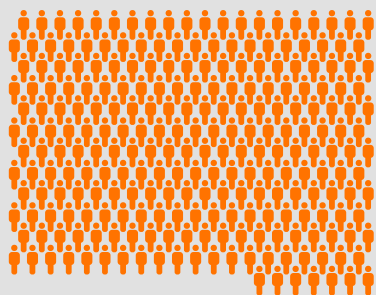
## STATUS

- **TEST LABORATORY:** We use the festival's temporary setting as a large-scale test lab for developing and experimenting with new solutions. In 2024, initiatives such as the Circular Lab, FLOKKR Lab, and Food Lab engaged stakeholders and tested innovative ideas.
- **EMERGING ARTISTS:** In 2024, the Roskilde Festival Group presented 247 emerging artists. Of these, 134 performed on Roskilde Festival's stages and experience spaces, contributing to the artistic development of the next generation.
- **DEBUT ARTISTS:** In 2024, we introduced 205 artists who performed for the first time at the Roskilde Festival Group's events. Among them, 154 debuted on our music stages, while the Art & Activism programme introduced 38 new artists. Additionally, 13 artists made their debut on other platforms, such as GRASP.
- **DONATIONS:** We donated 5,155,000 DKK to 14 recipients working with art's role in society. These projects promote the connection between art, culture, and young people's well-being and mental health. Beneficiaries include the Center for Art and Mental Health and Salaam Film & Dialogue.



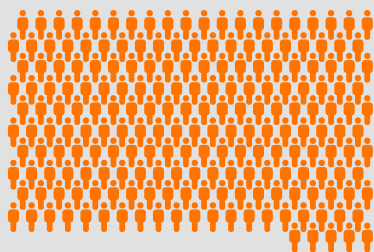
## NEW ARTISTS

The Roskilde Festival Group creates opportunities for new artists through emerging talent initiatives and debut performances.



**247**

emerging artists performed in 2024.



**205**

debut artists appeared on our platforms for the first time.

## DONATIONS TO ART

The Roskilde Festival Group supports the role of art in society.



**5,16** million DKK

donated to 14 recipients in 2024.

### HOW WE DO IT

## FUCKED UP INSTRUMENTS WORLD TOUR

In July 2024, Danish artist Ragnhild May transformed Roskilde's city centre into a surreal experience with her performance *Fucked Up Instruments World Tour*. Citizens and passersby became part of a fan parade, where participants dressed in matching merchandise followed a glamorous tour bus through the streets.

The bus made stops at Algade and Stændertorvet, where performers wearing mysterious masks and playing fantastical wind instruments gave pop-up concerts – a humorous and playful interpretation of art and fan culture.

The performance was an extension of *Fucked Up Instruments World Tour*, originally created for Roskilde Festival 2024. In collaboration with Roskilde Festival and Roskilde Municipality, the experience was moved from the festival grounds into the city's public spaces to reach a wider audience and create new encounters between art, urban life, and community.

In addition to Ragnhild May, Axel Berger, Hesselholdt & Mejlvang, and Alberte Skronski also performed in Roskilde's city centre throughout the summer. Their participation allowed them to experiment with new artistic formats and engage with audiences in a fresh context.







## ECONOMY

We integrate economic sustainability across our organisation by combining financial results with investments in social and environmental development. Roskilde Festival is a fundraising event designed to generate proceeds for humanitarian, non-profit, and cultural initiatives, with a particular focus on children and young people.

The Roskilde Festival Group's other activities build on the knowledge, experience, and ambitions that originate from the festival. Our goal is to generate proceeds for charitable distribution while supporting the organisation's overall mission. At the same time, we work to ensure the long-term sustainability and viability of the festival organisation.

## OBJECTIVES

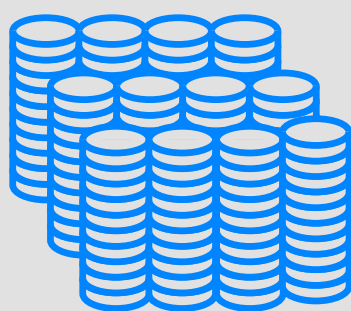
- **DISTRIBUTIONS AND INVESTMENTS:** We create economic value by distributing the festival's proceeds to non-profit causes and investing in projects that benefit society. Each year, we invest at least 14 million DKK in initiatives related to the environment, art, and social efforts.
- **PLATFORM FOR REVENUE GENERATION:** Roskilde Festival serves as a platform for other associations and cultural organisations to generate funds that support their work and communities through participation. A key goal is to increase the payout per festival volunteer to associations from 1,060 DKK in 2022 to 1,600 DKK in 2025.
- **NON-PROFIT AND INDEPENDENT:** We strengthen our independence by building a strong and unified non-profit organisation. A key goal is to reach 4,000 members in the Roskilde Festival Charity Society by the end of 2025, ensuring broad support for our future work and role in society.

## STATUS

- **DONATIONS:** In 2024, the Roskilde Festival Charity Society distributed 11,975,675 DKK to 39 recipients. The Roskilde Festival Foundation allocated 1.5 million DKK in 2024 for future distributions with a special focus on emerging artists. These funds will be distributed in 2025 as part of the development of new frameworks for the foundation's donations. All donations are made in accordance with the Roskilde Festival Group's distribution policy, *We Bring Young Dreams to Life*, and are documented in the annual reports.
- **MEMBERS:** The Roskilde Festival Charity Society had 1,591 members in 2023 and 1,459 by the end of 2024—a slight natural fluctuation. In 2025, we will launch initiatives such as a membership fee waiver for new members (Rising Members) and a community engagement fund to support initiatives that strengthen collective participation.
- **INVESTMENTS:** In 2024, we invested approximately 16 million DKK in strategic projects and programmes, including Green Transition and New Forms of Engagement. This year's initiatives covered areas such as renewable energy, the development of Roskilde Byhave (City Garden), and collaboration with Roskilde Municipality on volunteer engagement.
- **REVENUE GENERATION:** In 2024, associations, cultural organisations, and businesses earned a total of 33.8 million DKK to support their causes and communities through activities such as volunteer work and food stalls at Roskilde Festival.

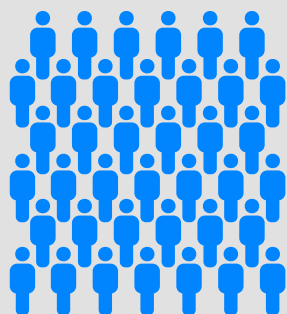
## TOTAL DONATIONS

Total distributions from the Roskilde Festival Charity Society and the Roskilde Festival Foundation in 2024.



**11,98**

million DKK

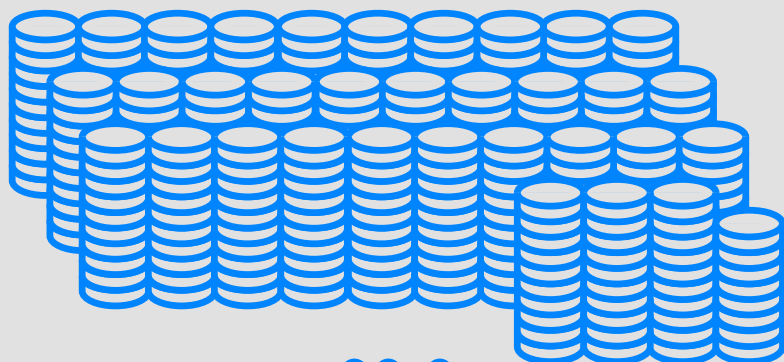


**39**

recipients

## CIVIL SOCIETY REVENUE

Total earnings of associations, cultural organisations, and businesses at Roskilde Festival 2024. Their participation is a way for the festival to contribute financially to the development of civil society.



**33,8**

million DKK

### HOW WE DO IT:

## GRASP AS AN INVESTMENT IN KNOWLEDGE AND NETWORKS

With GRASP, we invest in building a non-profit hub for knowledge and networking focused on sustainable change. In collaboration with skilled partners, we bring together researchers, artists, cultural actors, and professionals to foster dialogue and exchange ideas on the sustainability agenda.

In September 2024, we gathered 1,400 participants at the GRASP knowledge festival for a programme that included the workshop Through the Brain Barrier, where neurologist Pireeni Sundaralingam introduced participants to concrete mental tools for thinking diffe-

rently and finding solutions to contemporary challenges.

In 2025, we aim to engage even more people through GRASP IDEAS, an expansion of GRASP's digital universe. By making GRASP accessible to as many as possible, we seek to increase its impact in promoting sustainable solutions through new ideas and action.

GRASP contributes not only to economic sustainability by attracting resources and partners but also supports the Roskilde Festival Group's non-profit mission by sharing knowledge on today's major challenges.





# PERSPECTIVE

## BUILDING SOMETHING NEW WITH REUSED MATERIALS

In April 2024, we purchased a former industrial hall in the Musicon district of Roskilde. Our vision is to transform this space into a home for the Roskilde Festival Group's volunteers and staff, as well as a cultural hub for the local community — a creative powerhouse where communities thrive and grow, and where culture and ideas can flourish.

The transformation of *Hal 9* will be guided by a newly established partnership with the emerging architecture studio Jespersen Nødtvedt, the architecture firm EFFEKT, and the consulting engineering company Artelia.

We chose the proposal from Jespersen Nødtvedt because it combines resource awareness with architectural innovation. Their approach prioritises maximum

reuse, ensuring that the design and interior solutions are guided by existing materials while respecting Hal 9's sturdy structure and industrial history.

Jespersen Nødtvedt's method, based on minimal intervention and circular principles, will not only ensure a resource-efficient transformation but also create a modern and adaptable space that can meet future needs. Our ambition is to minimise resource waste during the renovation and reuse as many materials and building components as possible to reduce the project's climate footprint.

The project will take shape in 2025, with renovations beginning in 2026. Move-in is planned for early 2027.





# SUSTAINABILITY MANIFESTO

The renovation of *Hal 9* is designed to explore new approaches to sustainable architecture and circular thinking. To ensure this, we have created a Sustainability Manifesto, which all project partners commit to:

**1. TRANSFORMING A NEW CONSTRUCTION:**

We transform the existing building instead of constructing a new one. Reusing the existing structure reduces resource consumption and gives the building a new life.

**2. OPTIMAL USE OF SPACE:** Every square metre is utilised efficiently. The building is designed to be multi-functional, allowing multiple activities and users to share the space.

**3. MAXIMUM REUSE:** Hal 9 is developed with a strong focus on reusing building components and materials. We preserve as much of the existing structure as possible and incorporate reclaimed materials in new construction.

**4. BIO-BASED BUILDING MATERIALS:** Where reuse is not possible, we prioritise recycled or bio-based materials, especially rapidly renewable resources.

**5. A HEALTHY INDOOR CLIMATE:** Hal 9 is designed with minimal use of harmful chemicals to protect the environment and improve human health.

**6. ZERO RESOURCE WASTE:** We minimise waste through careful planning. Any waste generated is reused as a resource.

**7. SOCIAL RESPONSIBILITY AND ENGAGEMENT:** The project promotes good working conditions and supports emerging professionals in the green transition by involving young people, start-ups, and industry experts.

**8. CLIMATE-FRIENDLY SOLUTIONS:** Hal 9 is designed with energy-efficient solutions that reduce resource consumption and ensure low operating costs.

**9. A 1:1 LABORATORY FOR NEW KNOWLEDGE:** Hal 9 will experiment with new climate initiatives, contributing to insight and innovation. The findings will be documented and shared to advance the construction industry.

**10. KNOWLEDGE SHARING WITH THE INDUSTRY:** We will share our experiences from the renovation to spread sustainable solutions and inspire the sector.



The Roskilde Festival Group is the collective name for the non-profit organisation that has grown out of the community surrounding Denmark's Roskilde Festival. We are behind Roskilde Festival, GRASP, and RFX.

We create vibrant cultural experiences, explore new creative solutions, and contribute knowledge and consultancy to drive positive change in the world around us.

All our activities are driven by the goal of supporting humanitarian and charitable work for the benefit of children and young people.

## IMPACT

The Roskilde Festival Group's Goals and Results for Sustainable Development / 2024

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FRONT PAGE PHOTO: CHRISTIAN SOLGAARD

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